

# press release

## **Standard Chartered (Vietnam) Acts For Vietnam Green**

**4 June 2012, Hanoi, Vietnam** – In conjunction with World Environment Day (June 5th, 2012) celebration, Standard Chartered (Vietnam) Ltd. will sponsor 21,000 USD and called on 300 staff volunteers to initiate tree planting project. Accordingly, over 150 bank staff volunteers of Hanoi offices have planned 2,500 trees in Ba Vi National Park on June 2nd and 150 bank staff volunteers of HCMC offices will plan 2,500 mangroves in the Can Gio Biosphere Reserve on Jul 7th. These activities follow the bank's commitment to protect the environment and create a positive impact on the societies where it operates.

Louis Taylor, CEO of Standard Chartered Bank (Vietnam) Ltd., said: "We are proud to receive such a great response from our staff for these tree-planting activities. Our 300 staff volunteers will give their time and effort to plant 5,000 trees in Ba Vi National Park and Can Gio Biosphere Reserve. Through our brand promise - "Here for good" - we commit to making continuous efforts to protect the environment and creating a positive impact on the communities in which we live and work. It is an honour for us to be a part of the change for a better living environment, here in Vietnam".

The Tree-Planting project is a part of the Bank's "Green Your Flights" initiative which is a programme sponsored and piloted by Standard Chartered Bank (Vietnam) Ltd. since July 2009. It is designed to offset the carbon emissions generated by their business air travel through initiatives such as tree planting. Within 3 years, Standard Chartered has been investing 46,000 USD to plant 1,500 trees in Cat Ba National Park, Cat Tien National Park, Ba Vi National Park and Can Gio Biosphere Reserve.

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**Notes to Editors**

**Standard Chartered Bank (Vietnam) Limited**

In Vietnam, Standard Chartered's history can be traced back to 1904 when the Bank opened its first branch in Saigon (now Ho Chi Minh City).

Following the official approval from the State Bank of Vietnam, effective 1 August 2009, Standard Chartered commenced operations in its locally incorporated entity – Standard Chartered Bank (Vietnam) Limited. Local Incorporation was an important milestone in Standard Chartered's development in Vietnam.

Standard Chartered now has three branches and employs over 850 staff. The Bank provides a full of suite banking products and services for corporates, financial institutions, small and medium enterprises and individuals.

Standard Chartered brings its international expertise and experience in other growing markets to Vietnam, where it actively contributes to the development of the banking and finance sector in the country. The Bank also plays an active role in the Vietnamese community and has demonstrated this through many social and charitable activities.

For more information, please visit: [www.sc.com/vn](http://www.sc.com/vn) and [www.facebook.com/standardcharteredVN](https://www.facebook.com/standardcharteredVN)

## **Standard Chartered**

We are a leading international banking group, with more than 90,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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