

press release

“Buy 1 ticket get 1 free” at Megastar with Standard Chartered Card

27 November 2012, Hanoi, Vietnam – In nonstop efforts to offer continuous benefits for customers, Standard Chartered Bank is pleased to launch one year promotion “buy 1 ticket get 1 free” at MegaStar Cineplex. Accordingly, from now until 23 Sep 2013, Standard Chartered cardholders can easily buy 2 tickets for the price of 1* for all 3D and 2D movies, on weekdays and weekend at any MegaStar Cineplex nationwide.

Mr. Amit Arora, Head of Consumer Banking of Standard Chartered Bank (Vietnam) Ltd. said: “Movie viewing is a favourite entertainment activity of our customers and can be enjoyed together as a family. We have tied up with the country’s best cinema to give our customers the best offer while enjoying time with their families”. The programme is a further proof of our brand promise “Here for good”, where the Bank will continue to provide innovative products and programmes and offer world class services to its customers.”

The MegaStar promotion is one of the many privileges Standard Chartered offers to its cardholders such as 5% cash back campaign, up to 50% discounts on resorts, spas, golf, and health care facilities. Standard Chartered Bank is committed to bring the world’s best banking services and products to Vietnam. The Bank is recognized nationally and internationally with Trust and Use award for Best Visa Platinum Debit Card recently and the Visa Leadership in Issuing Innovation.

For more information, cardholders can simply call the Bank’s hotline at (84 4) 3696 0000/ (84 8) 3911 0000.

--- ENDS ---

For further information please contact:

Ms. Trinh Nhu Quynh
Head of Corporate Affairs

Standard Chartered Bank (Vietnam) Ltd.

Level 18, Building 72, Keangnam Hanoi Landmark Tower, Pham Hung Road,
Me Tri Ward, Nam Tu Liem District Hanoi Vietnam

Phone: +84 4 39368124

Mobile: +84 984396185

Email: quynh.trinh-nhu@sc.com

Notes to Editors

Standard Chartered Bank (Vietnam) Limited

In Vietnam, Standard Chartered’s history can be traced back to 1904 when the Bank opened its first branch in Saigon (now Ho Chi Minh City).

Following the official approval from the State Bank of Vietnam, effective 1 August 2009, Standard Chartered commenced operations in its locally incorporated entity – Standard Chartered Bank (Vietnam) Limited. Local Incorporation was an important milestone in Standard Chartered’s development in Vietnam.

Standard Chartered now has three branches and employs over 850 staff. The Bank provides a full of suite banking products and services for corporates, financial institutions, small and medium enterprises and individuals.

Standard Chartered brings its international expertise and experience in other growing markets to Vietnam, where it actively contributes to the development of the banking and finance sector in the country. The Bank also plays an active role in the Vietnamese community and has demonstrated this through many social and charitable activities.

For more information, please visit: www.sc.com/vn and www.facebook.com/standardcharteredVN

Standard Chartered

We are a leading international banking group, with more than 90,000 employees and a 150-year history in some of the world’s most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

For more information please visit www.sc.com. Explore our insights and comment on our blog, [BeyondBorders](#). Follow Standard Chartered on [Twitter](#), [LinkedIn](#) and [Facebook](#).