

press release

Standard Chartered Bank (Vietnam) Ltd. is awarded “Best Visa Platinum Debit Card” in Vietnam

12 November 2012, Hanoi, Vietnam – Standard Chartered Bank has won the Trust and Use award for the “Best Visa Platinum Debit card” in Vietnam. This award is organized by Consumer Protection Association in conjunction with Consumption Advisory Magazine and Vietnam Economics Times to recognize and celebrate enterprises with good quality products and services which are trusted and used by consumers.

Mr. Amit Arora, Head of Consumer Banking of Standard Chartered Bank (Vietnam) Ltd. said: “We are honoured that Standard Chartered Bank is chosen for this award in Vietnam. This award reinforces our belief in winning clients’ trust in our worldwide quality products and services. Trust and Use award again recognises our strong progress in delivering our commitment to our customers as our brand promise to be “Here for good”.”

Visa Platinum Debit card is designed to offer Standard Chartered’s customers personal distinction which provides a wealth of privileges in luxury travel, health care and lifestyle. With Standard Chartered Platinum Debit Card, cardholders could enjoy unsurpassed benefits such as 5% cash back on their transactions, up to 50% off green fee at 3 golf courses in Vietnam, 30% discount at 300 golf clubs worldwide, up to 50% discount on select premium resorts nationwide and endless personal distinctions. Recently, Standard Chartered Bank (Vietnam) Ltd. has launched a promotion “buy 1 ticket get 1 free” at MegaStar Cineplex. Accordingly, from 26 Oct 2012 to 23 Sep 2013, Standard Chartered cardholders will get one ticket free when purchasing any 3D or 2D ticket on weekdays and even weekends in MegaStar Cineplex nationwide.

Standard Chartered Bank is committed to bring the world’s best banking services and products to Vietnam. The Bank hopes to provide its growing affluent customer base with increasing choice in its suite of financial solutions for them. Following success of international award the Visa Leadership in Issuing Innovation in early 2012, this Trust and Use nationwide award once again recognises Standard Chartered Visa Platinum Card for its excellent service quality.

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Notes to Editors

Standard Chartered Bank (Vietnam) Limited

In Vietnam, Standard Chartered's history can be traced back to 1904 when the Bank opened its first branch in Saigon (now Ho Chi Minh City).

Following the official approval from the State Bank of Vietnam, effective 1 August 2009, Standard Chartered commenced operations in its locally incorporated entity – Standard Chartered Bank (Vietnam) Limited. Local Incorporation was an important milestone in Standard Chartered's development in Vietnam.

Standard Chartered now has three branches and employs over 850 staff. The Bank provides a full of suite banking products and services for corporates, financial institutions, small and medium enterprises and individuals.

Standard Chartered brings its international expertise and experience in other growing markets to Vietnam, where it actively contributes to the development of the banking and finance sector in the country. The Bank also plays an active role in the Vietnamese community and has demonstrated this through many social and charitable activities.

For more information, please visit: www.sc.com/vn and www.facebook.com/standardcharteredVN

Standard Chartered

We are a leading international banking group, with more than 90,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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