

press release

Standard Chartered Bank launched Online Personal Loan

25 April 2013, Ho Chi Minh City, Vietnam –As continuous efforts to offer the most convenience for customers, Standard Chartered Bank launched Online Personal Loan effective from 10 April. Accordingly, the product allows customers apply for personal loan online with 24 hours service guaranteed with preferential loan interest rate compared to normal apply. Especially, during period from 10 April to 31 May, customer will get 6% cash-back from loan interest rate within the first three months after disbursement. The cash-back amount will be paid to customers' repayment account on the 10th of the next three months after the first equated monthly instalment is paid.

Mr. Amit Arora, Head of Consumer Banking of Standard Chartered Bank (Vietnam) Ltd. said: "Internet has significantly transformed the way customers and banks interact and process transactions. We are in a stage of constant innovation to bring the most convenient and secure online methods to our customers. The launch of Online Personal Loan and upcoming online products are clearly proving of our brand promise to be "Here for good" in our daily business practice. Vietnam is a high internet penetration country and we will continue to delight our customers by offering them more options to use online.

This newly launched Personal Loan Online service again confirms Standard Chartered Bank as the "World's Best Consumer Internet Bank" - the recognition of Global Finance Magazine for our online services. It also further reaffirms the leadership position of Standard Chartered at both global and country levels in the field of consumer internet banking.

For further information and detail terms and conditions, please contact our Call Centre at (84 4) 3696 0000/ (84 8) 3911 0000.

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Notes to Editors

Standard Chartered Bank (Vietnam) Limited

In Vietnam, Standard Chartered's history can be traced back to 1904 when the Bank opened its first branch in Saigon (now Ho Chi Minh City).

Following the official approval from the State Bank of Vietnam, effective 1 August 2009, Standard Chartered commenced operations in its locally incorporated entity – Standard Chartered Bank (Vietnam) Limited. Local Incorporation was an important milestone in Standard Chartered's development in Vietnam.

Standard Chartered now has three branches and employs over 850 staff. The Bank provides a full of suite banking products and services for corporates, financial institutions, small and medium enterprises and individuals.

Standard Chartered brings its international expertise and experience in other growing markets to Vietnam, where it actively contributes to the development of the banking and finance sector in the country. The Bank also plays an active role in the Vietnamese community and has demonstrated this through many social and charitable activities.

For more information, please visit: www.sc.com/vn and www.facebook.com/standardcharteredVN

Standard Chartered

We are a leading international banking group, with more than 90,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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