

# press release

## Standard Chartered Bank Vietnam sponsor the “Inspire Sports” photo contest

**1 August 2012, Hanoi, Vietnam** – Standard Chartered Vietnam is proud to be the sponsor for the 1st prize of “Inspire Sports” Photo contest, jointly organised by the British Embassy and East Meets West, an American non-governmental organisation based in the centre of Vietnam.

The photo contest is part of a series of events to promote the London 2012 Olympic and Paralympics Games’ legacy in Vietnam. Professional and amateur photographers are called to send in their photos of people with disabilities in sports with the aim to demonstrate how sports can enrich the lives of disabled people and encourage more of those into sports. It also aims to contribute to the change in the way people think, feel and behave towards disability and disability sports to create a more open and diversify community.

Photos could be submitted (from July 27 to October 8, 2012) under printed version to East Meets West (26 A- 12/2/5 alley, Dang Thai Mai street, Tay Ho district, Hanoi) or in soft copy to [thethaohoanhap@gmail.com](mailto:thethaohoanhap@gmail.com).

Supporting and serving people with disabilities is one of the critical pieces of the Bank’s brand promise of Here for good. The sponsorship for the “Inspire Sport” initiative is in line with the Bank’s strategic intent to lead the way through Diversity and Inclusion. With our employees comprising 125 different nationalities, Diversity and Inclusion is an intrinsic and distinctive element of our brand, at the heart of our values.

Please visit <http://www.standardchartered.com/en/about-us/diversity-and-inclusion/index.html> for more information on our Diversity and Inclusion programme.

Should you require more information about the Photo contest, please contact East Meets West at 04 3 8347790.

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For further information please contact:

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## Notes to Editors

### Standard Chartered Bank (Vietnam) Limited

In Vietnam, Standard Chartered's history can be traced back to 1904 when the Bank opened its first branch in Saigon (now Ho Chi Minh City).

Following the official approval from the State Bank of Vietnam, effective 1 August 2009, Standard Chartered commenced operations in its locally incorporated entity – Standard Chartered Bank (Vietnam) Limited. Local Incorporation was an important milestone in Standard Chartered's development in Vietnam.

Standard Chartered now has three branches and employs over 850 staff. The Bank provides a full of suite banking products and services for corporates, financial institutions, small and medium enterprises and individuals.

Standard Chartered brings its international expertise and experience in other growing markets to Vietnam, where it actively contributes to the development of the banking and finance sector in the country. The Bank also plays an active role in the Vietnamese community and has demonstrated this through many social and charitable activities.

For more information, please visit: [www.sc.com/vn](http://www.sc.com/vn) and [www.facebook.com/standardcharteredVN](https://www.facebook.com/standardcharteredVN)

### Standard Chartered

We are a leading international banking group, with more than 90,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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