

# press release

## **SBV Governor makes two awards to Standard Chartered Bank (Vietnam) Limited**

**26 August 2013, Hanoi, Vietnam** - Standard Chartered Bank (Vietnam) Limited (SCBVL) is proud to announce that His Excellency Governor Nguyen Van Binh has made two awards to the bank in recognition of recent achievements.

The first award, to SCBVL, is the title of “Excellent Labour Collective in 2012”. The award is the result of SCBVL’s business achievements, management innovation initiatives, fulfilment of duties towards State budget and consistent effort to promote corporate social responsibility.

The second award is a personal Certificate of Merit for SCBVL’s General Director, Mr. Louis Taylor, for his contribution to the fulfilment of the banking sector’s targets and the development of SCBVL during 2011 and 2012. This is only the second time such an award has been made by the Governor to a foreigner.

Despite a challenging economic environment in 2011 and 2012, SCBVL delivered strong business performance. Its Consumer Bank launched many innovative and award-winning products and services. Awards included: a “Visa Leadership Award in Issuing Innovation”, a “Trust and Use Award for the Best Visa Platinum Debit Card” and, most recently, the “Best Consumer Internet Bank” award in 2012 and 2013. Meanwhile, SCBVL’s Wholesale Bank offered an increasing range of solutions for corporate and financial institution clients. The bank was appointed the Sovereign Credit Ratings Advisor to the Government of Vietnam, and signed a technical assistance agreement with the Vietnam Securities Depository to build mutual fund structures in line with international practice. Throughout a difficult time, SCBVL maintained strong liquidity and excellent capital strength, creating strong business momentum and an excellent level of activity for 2013.

In parallel with its business activities, Standard Chartered Bank (Vietnam) also paid close attention to its communities in Vietnam through many meaningful programs such as Seeing is Believing, and Living with HIV, as well as activities promoting environmental awareness and Diversity & Inclusion. In 2012, SCBVL joined with colleagues from Standard Chartered Bank Korea to provide USD1 million for their five-year “Comprehensive Eye Care Development Project” in Vietnam. And employees planted 5,000 trees in Ba Vi National Park and Can Gio Biosphere Reserve. These programs continue to develop strongly in 2013.

Louis Taylor, General Director of SCBVL said: “We are proud to receive these prestigious awards from Governor Binh. They recognize our efforts and achievements over the last few years, as well as providing encouragement for us to continue building our business in a responsible and sustainable way. As a leading

international bank in Vietnam, we are committed to growing a strong and sustainable business that acts in a responsible way to better our communities. This is the meaning of our brand promise - to be “Here for good.”

Apart from his role as General Director of SCBVL, Louis has been Vice Chairman of EuroCham and Chairman of the Banking Working Group of the Vietnam Business Forum (VBF). He participated in a wide range of economic events, where he actively brought Standard Chartered’s expertise and recommendations to the local business community and the authorities. He also acted as lecturer in many banking training courses and played a significant role in the preparation of EuroCham’s White Book.

In one example of SCBVL’s community activities, Louis completed a 500 kilometre cycle ride from Dong Hoi to Da Nang, raising funds for Newborns Vietnam, a charity dedicated to reducing neonatal mortality in South East Asia, with a specific focus on Vietnam.

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## **Notes to Editors**

### **Standard Chartered Bank (Vietnam) Limited**

In Vietnam, Standard Chartered’s history can be traced back to 1904 when the Bank opened its first branch in Saigon (now Ho Chi Minh City).

Following the official approval from the State Bank of Vietnam, effective 1 August 2009, Standard Chartered commenced operations in its locally incorporated entity – Standard Chartered Bank (Vietnam) Limited. Local Incorporation was an important milestone in Standard Chartered’s development in Vietnam.

Standard Chartered now has three branches and employs over 850 staff. The Bank provides a full of suite banking products and services for corporates, financial institutions, small and medium enterprises and individuals.

Standard Chartered brings its international expertise and experience in other growing markets to Vietnam, where it actively contributes to the development of the banking and finance sector in the country. The Bank also plays an active role in the Vietnamese community and has demonstrated this through many social and charitable activities.

For more information, please visit: [www.sc.com/vn](http://www.sc.com/vn) and [www.facebook.com/standardcharteredVN](https://www.facebook.com/standardcharteredVN)

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Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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