

# press release

# Standard Chartered Bank (Vietnam) awarded seventh successive Golden Dragon Award 2013

Standard Chartered again wins "Most Favourite International Bank" title

**28 March 2014, Hanoi, Vietnam** – Standard Chartered Bank (Vietnam) has received the Golden Dragon Award 2013 for "Most Favourite International Bank". The Golden Dragon Awards are presented annually by the Vietnam Economic Times in collaboration with the Foreign Investment Agency and the Ministry of Planning and Investment, to recognise and celebrate foreign-invested enterprises for their significant contributions to Vietnam. This is the seventh consecutive year that Standard Chartered has won this prestigious Award.

As a leading international bank with a long history in Vietnam, Standard Chartered has been at the forefront of driving innovation and the introduction of world class expertise in the country. In raising the bar for the entire industry, Standard Chartered has helped to create a more robust financial services sector in Vietnam. Standard Chartered believes in building a sustainable business for the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity.

Nirukt Sapru, General Director of Standard Chartered Bank (Vietnam), said: "2014 is a very special year for Standard Chartered in Vietnam as it marks the 110th anniversary of the opening of our first branch in the country. Being recognized again as the "Most Favourite International Bank" is a significant achievement and it has helped to make our anniversary celebration even more meaningful. Standard Chartered is deeply committed to Vietnam. We will continue to support Vietnam's efforts to attain sustainable economic growth and strive to offer more innovative banking products and services for our clients and customers."

Standard Chartered Vietnam's achievements have been recognised both globally and locally. Last year, the Bank was named "Best consumer internet bank 2013" by Global Finance and "Best service provider in Vietnam" in the three categories: Best Cash Management Provider, Best Structured Trade Finance Provider and Best eSolutions Partner Bank by the Asset. Additionally, the Governor of the State Bank of Vietnam presented Standard Chartered with the "Excellent Labour Collective 2012" award in recognition of its many contributions to the country.

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#### **Notes to Editors**

## Standard Chartered Bank (Vietnam) Limited

In Vietnam, Standard Chartered's history can be traced back to 1904 when the Bank opened its first branch in Saigon (now Ho Chi Minh City).

Following the official approval from the State Bank of Vietnam, effective 1 August 2009, Standard Chartered commenced operations in its locally incorporated entity – Standard Chartered Bank (Vietnam) Limited. Local Incorporation was an important milestone in Standard Chartered's development in Vietnam.

Standard Chartered now has three branches and employs over 850 staff. The Bank provides a full of suite banking products and services for corporates, financial institutions, small and medium enterprises and individuals.

Standard Chartered brings its international expertise and experience in other growing markets to Vietnam, where it actively contributes to the development of the banking and finance sector in the country. The Bank also plays an active role in the Vietnamese community and has demonstrated this through many social and charitable activities.

For more information, please visit: www.sc.com/vn and www.facebook.com/standardcharteredVN

### **Standard Chartered**

We are a leading international banking group, with more than 90,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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