

press release

Standard Chartered Trophy returns to Vietnam, expanding scale

Vietnam are defending world champions

5 March 2015, Hanoi, Vietnam – The “Standard Chartered Trophy 2015” football tournament in Vietnam will kick off in Hanoi on March 8th and in Ho Chi Minh City on March 14th to select the country’s representative for the global Finals in May at the iconic Anfield Stadium, home of Liverpool Football Club (LFC).

Standard Chartered Trophy is a five-a-side tournament organised annually since 2012 by Standard Chartered Bank, the main sponsor of English Premier League side LFC, for countries where the Bank operates. In 2014, the first year Vietnam was called up for the global Finals, Vietnam’s champions Hoa Binh Construction & Real Estate Corporation secured the trophy and brought home lots of pride from the UK.

Standard Chartered Bank Vietnam CEO Nirukt Sapru said: “With Vietnam winning last year’s title, there is clearly a lot of excitement for this year’s tournament. We are delighted to continue to support our amateur football talent and provide football fans with a ‘money can’t buy’ opportunity to play on a Premier League pitch. As a Bank that is deeply committed to Vietnam, which is passionate about football and the English Premier League in particular, we are proud to be able to leverage our relationship with Liverpool as their official sponsor to give Vietnamese footballers a great opportunity to play on the hallowed turf of Anfield. We wish the Vietnam teams play well again this year.”

More than 80 teams from the Bank’s clients, media partners and staff, and other organisations have signed up for the competition in Hanoi and Ho Chi Minh City. The country’s finals will take place at Hoa Lu Stadium (Dinh Tien Hoang Street, District 1, HCMC) on March 15 with free admission. The Bank will be auctioning a jersey of talented striker Philippe Coutinho to raise funds for Seeing is Believing (SiB), the Bank’s global initiative to tackle avoidable blindness. There will be a CEO exhibition match with a celebrity team immediately before the finals.

Vietnam’s champions will take part in the global Finals at Anfield, Liverpool on May 8th. The prize includes a dinner with LFC Legends and a chance to receive a professional training session with LFC Legends and Academy coaches in preparation of the Finals.

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Notes to Editors

Standard Chartered Bank (Vietnam) Limited

In Vietnam, Standard Chartered's history can be traced back to 1904 when the Bank opened its first branch in Saigon (now Ho Chi Minh City).

Following the official approval from the State Bank of Vietnam, effective 1 August 2009, Standard Chartered commenced operations in its locally incorporated entity – Standard Chartered Bank (Vietnam) Limited. Local Incorporation was an important milestone in Standard Chartered's development in Vietnam.

Standard Chartered now has three branches and employs over 850 staff. The Bank provides a full of suite banking products and services for corporates, financial institutions, small and medium enterprises and individuals.

Standard Chartered brings its international expertise and experience in other growing markets to Vietnam, where it actively contributes to the development of the banking and finance sector in the country. The Bank also plays an active role in the Vietnamese community and has demonstrated this through many social and charitable activities.

For more information, please visit: www.sc.com/vn and www.facebook.com/standardcharteredVN

Standard Chartered

We are a leading international banking group, with more than 90,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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