

press release

STANCHART'S TREE-PLANTING GOES DIGITAL

4 December 2013 – Livingstone, Zambia: In keeping with the commitment to be 'first' in the market, Standard Chartered Bank yesterday launched the GPS mapping of its tree-planting initiative.

The CEO and Board of Standard Chartered Bank Zambia planted 100 trees in the Victoria Falls Heritage Park, as part of their commitment to plant a total of 600 trees to help off-set the carbon footprint of the historic UNWTO conference held in August. I am also delighted to launch another first for the bank – the digital mapping of the trees the bank plants across Zambia. In Livingstone Today we launch the GPS map of our During the historic UNWTO Conference in August, we committed to plant 600 trees in Livingstone to off-set the carbon footprint of the conference. We are doing just that today, " said Mr. Okai, StanChart CEO of StanChart. " A UNWTO commitment, Standard Chartered yesterday planted 100 trees at the Victoria Falls Heritage Site in Livingstone.

Building on the Bank's long history and strong sustainability agenda, Standard Chartered Bank Zambia sponsored a tree-planting exercise on Sunday during the UNWTO Conference in Livingstone. Together with Standard Chartered in Zimbabwe, the bank will plant 1,200 trees to help to off-set the carbon footprint of the UNWTO.

Officiating at the event was the Vice President, Dr Guy Scott, who was accompanied by the second lady, Dr Charlotte Scott. Several government ministers also graced the event, which was held in the Victoria Falls Park overlooking the mighty Victoria Falls. Hon Sylvia Masebo Minister of Tourism; Prof Nkandu Luo, Minister of Chiefs and Traditional Affairs; His Royal Highness Chief Mukuni; and Hon Daniel Munkombwe, Southern Province Minister were amongst the senior government ministers in attendance.

Speaking at the event, Acting Managing Director of Standard Chartered Bank Zambia, Mr Kelvin Musana, said, "*We at Standard Chartered Bank Zambia have partnered with our colleagues at Standard Chartered in Zimbabwe to plant 1,200 trees to help to off-set the carbon footprint of the UNWTO Conference. Deforestation remains one of the key challenges that we face today and that is why tree-planting exercises such as this serve as our contribution to protect the forests on which our eco-systems and our very existence depend.*"

Mr Musana added, "*I trust that the trees that we plant here today will serve as a permanent reminder about the importance of protecting our environment.*"

The event was in partnership with the Ministry of Tourism, the Forestry Department and Greenpop Zambia.

ENDS.

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NOTES TO EDITORS:

Standard Chartered – leading the way in Asia, Africa and the Middle East

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With 1,700 offices in 68 markets, the Group offers exciting and challenging international career opportunities to over 89,000 staff. It is committed to building a sustainable business over the long term and upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. Standard Chartered's heritage and values are expressed in its brand promise, 'Here for good'.

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Standard Chartered Bank in Zambia

- Zambia is a core part of the Standard Chartered Bank's Africa strategic footprint and has consistently been among the top five revenue contributors for the region.
- In Zambia, the Bank was established in 1906 and has since grown to be one of the most profitable banks in the country primarily as a result of organic growth.
- The Bank services both wholesale and retail banking customers
- Standard Chartered Bank Zambia (SCBZ) accounts for 19% of the market share.
- The Bank is consistently among the top 3 banks in profitability and balance sheet size.
- The Bank is a leader in providing access to finance for the mining, agriculture, telecommunications and SME sectors.