



press release

StanChart 'Road to Anfield' tournament all set for Saturday

13th March, 2015 – Lusaka, Zambia:

The Standard Chartered 'Road to Anfield' five-a-side soccer tournament is all set for Saturday 14th March at the Nasdec Sports Complex in Lusaka. 'Road to Anfield' is hinged on the Bank's global sponsorship of Liverpool Football Club (LFC). This is the first time that Zambia is taking part in the Standard Chartered Trophy.

Twenty teams will battle it out for a chance to play at the global Standard Chartered Trophy event at Anfield – the home of Liverpool Football Club in the UK – in May. Teams from BUK, CAMCO, Zambeef, World Vision, African Life Assurance and Ace Global are all set to participate, as well as StanChart staff teams. From the media, the Daily Mail, Times, Post and ZNBC, amongst others, are also set to take part. In addition, two community teams from Matero will participate, including one all-ladies team.

Road to Anfield is an international 5-a-side football tournament that lasts 8 minutes. The tournament provides local markets with a platform from which to actively engage football fans and also help them donate to charity in order to develop football.

The Southern Africa Regional 'Road to Anfield' Tournament will be held on 21st March 2015 where the winning teams from Zimbabwe, Zambia and Botswana will battle it out to represent Southern Africa at the global Standard Chartered Trophy tournament in Anfield, where 10 teams from across the Standard Chartered Group will tussle it out to win the ultimate prize - Standard Chartered Trophy Champions.

Chief Executive Officer of Standard Chartered Bank Zambia, Andrew Okai, said given that Liverpool FC is one of the world's best known football clubs, Standard Chartered is proud to bring this tournament to Zambia for the first time ever.

"We are proud that the bank's sponsorship of LFC will have a direct positive impact in Zambia. I wish all the teams and players the very best," said Mr. Okai.

Last year, Standard Chartered hosted LFC legend, John Barnes, OBE who conducted a soccer clinic for youth soccer teams from Matero and Chunga, as part of the LFC sponsorship.

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For more information, please contact:

Christine Matambo, Head of Corporate Affairs, +260-211-227616, Christine.Matambo@sc.com

Note to Editors:

About Standard Chartered Bank

We are a leading international banking group, with more than 86,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

In Africa, Standard Chartered has more than 8,000 staff and a history of more than 150 years. Currently the Bank covers 37 markets on the continent – 16 on a local presence basis, and an additional 22 on a transaction basis supporting its clients. Given its unique footprint, Standard Chartered is ideally positioned to facilitate and support valuable trade and investment corridors intra-Africa, and between Africa and the rest of the world. Findings from an [independent study](#) confirm that Standard Chartered supports just under 2 million jobs in Sub Saharan Africa, and contributes more than USD10.7billion or 1.2% of the region's GDP. In leading markets such as Kenya, Ghana and Zambia, the Bank's operations provide work for just under 3% of the local workforce. Standard Chartered's commitment to innovative partnerships such as ['Power Africa'](#) enables the Bank to live its brand promise to be 'Here for good', and facilitate the delivery of electricity to more than 20 million people and companies over 5 years.

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