

press release

Standard Chartered Japan Hosts

All England Cup 2014 Futsal Tournament

- Win a trip to Liverpool FC's home match at Anfield! -

Tokyo, 12th December 2013 - Standard Chartered Bank is pleased to announce that it will co-host the 4th All England Cup Futsal Tournament with Virgin Atlantic Airways in March 2014. The application window is open from today.

As the main sponsor of Liverpool FC, the Bank offers various promotional activities here in Japan too. Standard Chartered will award the winning team in the upcoming tournament with seven tickets to a Liverpool FC home match at Anfield and Virgin Atlantic Airways will present the team with seven round-trip flight tickets from Narita to London. In the past three tournaments, participating teams had heated matches to win these awards.

<Event details>

- Date : Saturday, 8 March 2014
- Venue : [Ramos Field Indoor Futsal](#) (2-11-2 Shinonome, Koto-ku, Tokyo)
- Prizes : The winning team receives seven tickets from Standard Chartered for a Liverpool FC home match at Anfield against Newcastle United FC, and seven Virgin Atlantic Airways round-trip flight tickets (economy class) from Narita to London. The runner-up team receives Liverpool FC home jersey replicas for seven. Other awards are presented to the two second runner-up teams while original goods are given to all participants.
- Entry period: 12 December 2013 to 31 January 2014
- How to enter: Download the application form from Virgin Atlantic Airways' website (Japanese only) to fill in the information required, and apply as stated.
- Announcement: 32 shortlisted teams will be notified on 10 February 2014.

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Corporate Affairs Japan
Standard Chartered Bank
Tel: +81(3)5511-1245 / Fax: +81(3)5511-9311
CA.japan@sc.com

Notes to Editors:

Standard Chartered's sponsorship of Liverpool FC

On 19th July 2013, Standard Chartered Bank announced a two-year extension to its main sponsor agreement with Liverpool FC. Under the deal, Standard Chartered's name and logo will continue to appear on the Liverpool FC shirt through the end of the 2015-16 season. This is the largest commercial agreement in the Club's history. As Liverpool FC's official sponsor, Standard Chartered enjoys a major rights package which provides a platform to significantly step up the Bank's brand awareness across its core markets in Asia, Africa and the Middle East. For information about Liverpool FC, please visit www.liverpoolfc.tv

Standard Chartered –leading the way in Asia, Africa and the Middle East

Standard Chartered is a leading international banking group. It has operated for over 150 years in some of the world's most dynamic markets and earns more than 90 per cent of its profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years. Standard Chartered PLC is listed on the London and Hong Kong stock exchanges as well as the Bombay and National Stock Exchanges in India. With 1,700 offices in 68 markets, the Group offers exciting and challenging international career opportunities for about 89,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. Standard Chartered's heritage and values are expressed in its brand promise, "Here for good".

Standard Chartered Bank Japan

The history of Standard Chartered Bank in Japan goes back 133 years to 1880 when the Bank opened a representative office in Yokohama. Today, it is poised to grow further in Japan as it offers a wide range of financial services to Japanese corporate and institutional clients with investments in Asia, Africa and the Middle East.

Further information is available on:

Standard Chartered Group homepage (English) www.standardchartered.com

Standard Chartered Group Facebook (English) www.facebook.com/standardchartered

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