

# press release

## Standard Chartered Japan Hosts the All England Cup 2012 Futsal Tournament

### - Win a trip to the Liverpool FC Home Match at Anfield! -

**Tokyo, 10<sup>th</sup> January 2012** - Standard Chartered Bank will co-host the 2<sup>nd</sup> All England Cup Futsal Tournament along with Virgin Atlantic Airways and with a special support from adidas Japan again this year. We are pleased to inform you that the application window is open from today.

The Bank has become the main sponsor for Liverpool FC of the England Premier League since last season. The winning team from this event will receive an award trip to Liverpool FC home match via Virgin Atlantic flights. This award made the participating teams have very heated matches in the previous tournament held last year.

#### <Event Details>

- Date : Sunday 4<sup>th</sup> March 2012
- Venue : [Fisco Futsal Arena, Toshimaen](#) (3-25-1 Mukouyama, Nerima-ku, Tokyo)
- Prizes : **The winning team** will receive a trip to Liverpool FC vs. West Bromwich Albion match via Virgin Atlantic flights (Economy Class) between Tokyo and London for 7 people.  
**Runner up team** will receive the ["mi-Performance"](#) shoes (the only one pair of shoes for you in the world) for 7 people provided by adidas Japan.  
**The third placed teams** will receive a set of the original USB memory and mug co-branded by Standard Chartered Bank and Liverpool FC.  
Also, **all the participants** will receive the original mobile phone strap by Standard Chartered Bank, as well as the original sport towel by Virgin Atlantic Airways
- Entry period : Tuesday 10 January 2012 to Friday 10 February 2012
- How to enter : Download the specified application form from [Virgin Atlantic Airways website](#) and fill in the information required. Apply in one of the following ways:
  - (i) E-mail to [lovefutsal@fly.virgin.com](mailto:lovefutsal@fly.virgin.com)
  - (ii) Mail attention to Futsal Event Secretariat, c/o Virgin Atlantic Airways  
Pola Ebisu Building 6F, 3-9-19 Higashi, Shibuya-ku, Tokyo 150-0011
- Announcement: 24 selected teams will be notified on 15 February.

--- ENDS ---

For further information please contact:

Corporate Affairs Japan  
Standard Chartered Bank  
Tel: +81(3)5511-1245 / Fax: +81(3)5511-9311  
[Ca.japan@sc.com](mailto:Ca.japan@sc.com)

## **Note to Editors:**

### **Standard Chartered – leading the way in Asia, Africa and the Middle East**

Standard Chartered is a leading international banking group. It has operated for over 150 years in some of the world's most dynamic markets and earns more than 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years. Standard Chartered PLC is listed on the London and Hong Kong stock exchanges as well as the Bombay and National Stock Exchanges in India.

With 1,700 offices in 70 markets, the Group offers exciting and challenging international career opportunities for around 85,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. Standard Chartered's heritage and values are expressed in its brand promise, 'Here for good'.

For more information please visit [www.standardchartered.com](http://www.standardchartered.com)

### **Liverpool Football Club**

Liverpool FC is one of the world's most famous football clubs. Founded in 1892, Liverpool is England's most successful club, winning a record 18 League Titles, seven FA Cups, seven League Cups, five European Cups and the UEFA Cup on three occasions. Liverpool can also lay claim to 15 Charity Shield wins and three European Super Cup successes.

The unprecedented success of the modern era began under legendary manager Bill Shankly and has continued through to the famous Champions League win in Istanbul, a game widely acknowledged as one of the greatest in footballing history.

Liverpool's passionate supporters, centred around the world famous Kop, also saw further success in the 2006 FA Cup and a second appearance in three years in the Champions League final 12 months later in Athens.

The Club continues to grow and is committed to the construction of a new 60,000 seat LFC Stadium. Liverpool FC has already invested significant sums in the restoration of nearby Stanley Park, the Isla Gladstone Conservatory and other regeneration initiatives in the Anfield area. Its outstanding work in the local community has recently been recognised by the award of the national CommunityMark accolade.

For more information on Liverpool Football club please visit [www.liverpoolfc.tv](http://www.liverpoolfc.tv)