

Innovation Fund: Phase 2

Seeing is Believing is awarding funds to promote eye care innovation

Seeing is Believing Innovation Fund grant open for new applications

Seeing is Believing is pleased to announce the second phase of Innovation Fund is open for new applications as part of its USD3 million Innovation Fund grant launched in 2013. The objective of this phase will be to provide USD2 million to support innovation in eye care. In the first phase, we awarded USD1 million to nine selected projects.

How to apply?

If you are an organisation or individual with a great idea or new approach to promoting eye health, or enabling blind and visually impaired people to become more independent, we want to hear from you.

There are no restrictions on the country origin of an applicant but you should demonstrate how your innovation will impact areas of high need across the globe.

Download the application pack for full details from the [Seeing is Believing website](#) and send in your proposal by 12.00 GMT, 31 July 2015 to sib.innovation@sc.com.

Why eye health?

Around 39 million people in the world today are blind, most of them trapped in poverty. Yet, in eight out of ten cases, blindness can be prevented or treated with proven, cost effective interventions. The focus of the SiB Innovation Fund is to stimulate innovation in the global campaign to eliminate avoidable blindness, VISION2020, by supporting various organisations and bodies to test and deliver creative approaches in eye care.

What does Innovation mean?

To eliminate avoidable blindness and visual impairment we need to:

- Find more cost-effective and sustainable approaches to treating eye conditions
- Train up the necessary human resources within health systems
- Ensure that people have the right equipment and infrastructure to do their jobs effectively.

How the fund will work?

The second phase of Innovation Fund will be disbursing USD2 million towards projects that

aim to promote innovative solution towards eye care. We'll be providing grants of between USD10,000 to USD 200,000 to support the development and scale up of new technology or operating/delivery/business models with the potential for major impact on the global campaign to eliminate avoidable blindness.

For more details, please visit www.seeingisbelieving.org or contact us at sib.innovation@sc.com