

Press release



(Photocaption: Employee volunteers led by SCB Head of Corporate Affairs, Brand and Marketing Mai Sangalang joined the representatives from partner NGO PPAFI and Balete and Dagatan Family Farm Schools during the launch of SCB Youth for Sustainable Agriculture Development Program.)



(Photocaption: Employee volunteers engaged with the student beneficiaries and participated in farming activities such as seed sowing and harvesting.

Standard Chartered Bank supports youth empowerment through agriculture

14 February 2023, Makati City – Standard Chartered Bank (SCB), the oldest international bank in the Philippines, recently launched its SCB Youth for Sustainable Agriculture Development in partnership with the Pampamilyang Paaralang Agrikultura Foundation Inc. (PPAFI), a non-stock, non-profit foundation that has been instrumental in the establishment of the Dagatan and Balete Family Farm Schools (FFS) in Batangas. The program provided the school with a hydroponic farming laboratory to introduce the concept of innovative agriculture to the student beneficiaries and help promote urban hydroponic farming as an effective way of conserving agricultural space. The program also supports the continuing education and development of the school faculty and facilitated the solar electrification of the school for efficient and sustainable operations.

Employee volunteers engaged with the student beneficiaries and participated in farming activities such as seed sowing and harvesting. They also conducted learning sessions on practical money management for Grades 7 and 8 students to introduce the importance of saving, and basic business management for senior high school students.

PPAFI Chairman of the Board Leopoldo Titular said, "Our partnership with SCB is a testament of our shared commitment to equip underprivileged youth, particularly those in the agri sector, with expertise to elevate the agriculture industry, support their aspirations to become 'agripreneurs' and highly skilled agricultural technicians, and enable them to become key drivers to help ensure food security in the country."

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SCB Head of Corporate Affairs, Brand and Marketing Mai Sangalang said, "It is encouraging to see the active participation and engagement of our student beneficiaries in pushing Philippine agriculture into the future. Through Futuremakers by Standard Chartered, the bank's global initiative to promote greater economic inclusion, we support young people from low-income communities to learn new skills and develop an innovative mindset to help steer the way towards sustainable agriculture development.

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Note to editors

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