



press release

FOR IMMEDIATE RELEASE

Crown Worldwide Group and Standard Chartered partner in AIDS education

21 May 2009, Singapore – The HIV/AIDS pandemic is a global challenge and there has been an increase in HIV infection rates in many countries. Both Standard Chartered Bank and Crown Worldwide Group (Crown) have presence in markets where HIV is making a significant impact on operations and the communities where we do business.

At Standard Chartered, we have responded to the AIDS pandemic through our “Living with HIV” programme since 1999 and now aiming to educate one million people about HIV and AIDS by 2010. We have developed a workplace education model that has been rolled out to employees, customers and suppliers.

Crown is the latest organisation to become involved in this joint effort with Standard Chartered Bank in Singapore as part of the Bank’s worldwide partnership with Crown on this programme. Crown has already rolled out the training in Malaysia, Hong Kong, United Kingdom, Indonesia, Thailand, Vietnam and Korea over the past one year and aims at training 100% of its staff in APAC by year end. Crown has identified volunteer employees who will serve as “Champions” for this cause, raising awareness of HIV by delivering peer to peer education workshops.

Jim Thompson, Chairman, Crown Worldwide Group, who supports this cause, said:

“We all know about the AIDS epidemic for years but many of us are still not aware of how it has impacted communities in other countries. Through this



programme, we hope we can help educate people on HIV and AIDS for the sake of the communities where we do business."

To kickstart this programme in Singapore, Crown Singapore will be holding a "Living with HIV" workshop for the staff at the Crown facility on 22 May. Through the year, the Crown team will also seek volunteers to be trained as AIDS Awareness Champions to help drive this through the Crown network. Globally, there are currently 10 Champions in Crown and counting.

Ray Ferguson, Regional CEO, Southeast Asia and HIV Ambassador, Standard Chartered Bank, said:

"I am pleased that Crown has taken on this partnership with Standard Chartered Bank to proactively educate its staff about this pandemic. As individuals, we can all make an effort and the staff at Crown is showing how they can do their part for the community."

Standard Chartered is uniquely positioned to be a thought leader on raising awareness of HIV/AIDS. Since 1999, the Bank has been championing the cause which started from a peer education programme that was subsequently rolled out to 75,000 staff across its network. In Singapore, the Bank has reached out to more than 35,000 people.

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For further information please contact:

Joanne Sim

Corporate Affairs, Singapore

Standard Chartered Bank

DID: +65 6427 5207 HP: +65 9685 0152

Email: Joanne.Sim@sc.com

Martin Cole

Senior Systems Consultant and Trainer,

RMS APAC

Crown Worldwide Group

DID: +65 6863 5892 HP: +65 9651 3879

Email: mcole@crownrms.com



Note to Editors:

About Standard Chartered

Standard Chartered in Singapore is part of an international banking group with an extensive network of over 1,600 branches and outlets in more than 70 countries in the Asia Pacific Region, South Asia, the Middle East, Africa, the United Kingdom and the Americas.

Standard Chartered has a history of 150 years in Singapore, opening its first branch here in 1859 and in October 1999 was among the first international banks to receive a Qualifying Full Bank (QFB) license, an endorsement of the Group's long-standing commitment to its businesses in the country.

It serves both Consumer and Wholesale Banking customers. Consumer Banking provides credit cards, personal loans, mortgages, deposit taking and wealth management services to individuals and small to medium sized enterprises. Wholesale Banking provides corporate and institutional clients with services in trade finance, cash management, lending, securities services, foreign exchange, debt capital markets and corporate finance.

The Bank employs over 5,500 people in Singapore and has a network of 17 branches, 27 ATMs, and 6 Priority Banking centres. Standard Chartered is the only international bank to offer NETS service, giving its customers access to EFTPOS at over 17,000 outlets islandwide. The Bank's global businesses - Consumer and Wholesale Banking - are managed out of Singapore, as is its global Technology & Operations function.

To learn more about Standard Chartered's sustainability initiatives, please visit: www.standardchartered.com/sustainability

About Crown Worldwide Group

Crown Worldwide Group (crownworldwide.com), operates from over 250 locations in 52 countries, providing governments, corporations, diplomats and private customers with global mobility, transportation of household goods and fine arts, departure and destination services, business information storage, high value warehousing, freight forwarding and third-party logistics. Crown Worldwide Group's divisions are Crown Relocations, Crown Fine Arts, Crown Records Management, Crown Logistics and Crown Wine Cellars. Established in 1965, the Crown Worldwide Group is a privately held company with global headquarters in Hong Kong.

To learn more about Crown Worldwide Group's Corporate Social Responsibility initiatives, please visit: www.crownworldwide.com/community