

press release

Thailand presents a USD58 billion opportunity for the private sector to invest in sustainable development, says Standard Chartered

- *Opportunity2030 study reveals the almost USD10 trillion private-sector investment opportunity in contributing to the UN Sustainable Development Goals (SDGs) in emerging markets*
- *At around USD40 billion, the greatest private-sector opportunity in Thailand is in transport infrastructure (SDG 9)*

Bangkok, *Opportunity2030: The Standard Chartered SDG Investment Map* reveals an almost USD10 trillion (USD9.668 trillion) opportunity for private-sector investors across all emerging markets, with Thailand representing around USD58 billion of that total.

The study identifies opportunities for the private sector to contribute to three infrastructure-focused goals between now and 2030: SDG 6: Clean Water and Sanitation, SDG 7: Affordable and Clean Energy and SDG 9: Industry, Innovation and Infrastructure across emerging markets.

Rapid progress, vast potential

In Thailand, the greatest SDG investment opportunities are found in transport infrastructure and improving digital access, both key indicators of SDG 9, which encourages improvement in industry, innovation and infrastructure.

Opportunity2030 finds that to significantly improve Thailand's transport infrastructure will require an estimated private-sector investment of USD40.6 billion between now and 2030, and to achieve universal digital adoption – a combination of mobile phone subscriptions rates and internet connectivity – will require private-sector investment of around USD17 billion.

Thailand already has universal access to power (a key SDG 7 indicator) and 99 per cent of the population has access to clean water and sanitation (a key SDG 6 indicator). Achieving universal access to clean water and sanitation therefore represents a relatively modest opportunity for the private sector of USD0.7 billion.

Plakorn Wanglee, President & CEO at Standard Chartered Bank (Thai) said:

"Thailand is an SDG success story so far. As the country continues its efforts towards the goals, the private sector has a central role to play, especially with the government expressing commitment to encourage more private sector investment.

"*Opportunity2030* provides an important map of the SDG opportunities for private sector investors looking to invest with impact and improve the lives of millions of Thais over the next decade."

Bill Winters, Group Chief Executive at Standard Chartered, said:

“The UN Sustainable Development Goals are amongst the most ambitious projects humanity has ever attempted. As well as offering our best hope yet of tackling the world’s most serious challenges, they also offer a unique opportunity for the private sector. For the goals to be met, the private sector must play a central role in deploying capital to get projects off the ground. Opportunity2030 provides a map of these opportunities, revealing the sectors and markets where investors can best contribute to the SDGs whilst achieving sustainable returns.”

“Currently, not enough capital is reaching the countries that need it the most. With the UN’s 2030 deadline for achieving SDGs just 10 years away, the time to act is now.”

Opportunity2030: Investment opportunity in achieving the SDGs in Thailand, by sector indicator:

	SDG 6: Clean Water and Sanitation	SDG 7: Affordable and Clean Energy	SDG 9: Industry, Innovation and Infrastructure	
Sector	Water and sanitation	Power	Transport	Digital access
Current performance	99% access to clean water and sanitation	100% access to electricity	Logistics Performance Index (LPI) infrastructure score of 3.14	66% digital access
Target by 2030	100% access to clean water and sanitation	100% access to electricity	LPI infrastructure score of 3.56	100% digital access
Total investment required to 2030	USD6.9bn	n/a	USD116.0bn	USD28.4bn
Potential private-sector investment opportunity to 2030	USD0.7bn	n/a	USD40.6bn	USD17.0bn

*Thailand already has universal access to power so the investment opportunity to achieve this is not included in the country's total investment opportunity figure. However, with a growing economy, there will be an additional need for continual investment in affordable and clean energy to maintain access in a sustainable way.

You can download the full Standard Chartered *Opportunity2030* report [here](#) .

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Notes to editors:

Opportunity2030: The Standard Chartered SDG Investment Map is a macroeconomic study that draws on global data sources and indicative private-sector participation rates to provide companies, institutional investors and other stakeholders with an overview of where their investments could have the greatest impact. It spans 15 of the world's fastest-growing economies and estimates the potential private-sector investment opportunity to contribute to three of the most investment-ready SDGs (6,7 and 9). Within these SDGs, it focuses on four indicators – water and sanitation services; power; telecoms (digital access); and transport infrastructure. For further details, please refer to the [full report](#) and methodology.

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